

NCCP Fundamental Movement Skills

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Marketing Toolkit

Presented by  teamsnap



NCCP FUNDAMENTAL MOVEMENT SKILLS

Presented by TeamSnap

2017 Marketing Toolkit

FUNDAMENTAL MOVEMENT SKILLS

In developing and teaching a child, we break down simple skills into key components to help the child learn and understand. Given the opportunity to learn a wide range of physical skills, children acquire the basic building blocks for the competence, confidence and motivation to try many physical activities and sports.

Fundamental movement skills are very important to a child's physical development. When confident and competent in these skills, children can develop sport-specific and complex movement skills.

These skills allow children to enjoy sports and physical activities. Most importantly, with a firm grasp of the fundamental movement skills, a child may enjoy a long life of physical activity.

LEARNING OBJECTIVES

The National Coaching Certification Program (NCCP) Fundamental Movement Skills Workshop, presented by TeamSnap, provides a comprehensive introduction to the fundamental movement skills and the core-competencies of the NCCP, with the help of numerous hands-on activities.

Through this interactive workshop, participants gain the ability to:

- Detect and correct basic errors for fundamental movement skills in participants so they have a choice to adopt a healthy, active lifestyle
- Apply a teaching process to promote the development of fundamental movement skills
- Adapt fundamental movement skills for participants with intellectual, physical, sensory or behavioural disabilities
- Lead activities that will promote the development of fundamental movement skills in a safe, responsible manner while interacting with others
- Provide stage-appropriate feedback to encourage and develop fundamental movement skills in participants

Register and learn more about the NCCP Fundamental Movement Skills Workshop, presented by TeamSnap at www.coach.ca/fms.

TEAMSnap

The NCCP's Fundamental Movement Skills Workshop is proudly presented by TeamSnap.

Founded in 2009 and headquartered in Boulder, Colo., TeamSnap has taken the organization of youth, recreational and competitive sports into the 21st century. 15 million coaches, administrators, players and parents use TeamSnap's web and smartphone apps to sign up, schedule, communicate and coordinate everything for the team, the club and the season. TeamSnap makes organizing sports as simple as click, tap and go. For more information, please visit www.teamsnap.com

Please ensure you recognize TeamSnap as the presenting sponsor in any communications connected with the NCCP Fundamental Movement Skills, presented by TeamSnap module.

EMAIL/WEB COPY

The following copy may be used both on websites and in emails to promote the NCCP Fundamental Movement Skills Workshop, presented by TeamSnap:

In developing and teaching a child, we break down simple skills into key components to help the child learn and understand. Given the opportunity to learn a wide range of physical skills, children acquire the basic building blocks for the competence, confidence and motivation to try many physical activities and sports.

Fundamental movement skills are very important to a child's physical development. When confident and competent in these skills, children can develop sport-specific and complex movement skills.

These skills allow children to enjoy sports and physical activities. Most importantly, with a firm grasp of the fundamental movement skills, a child may enjoy a long life of physical activity.

Learn to improve the fundamental movement skills in participants through the NCCP Fundamental Movement Skills Workshop, presented by TeamSnap!

To enroll in this NCCP multi-sport coaching module, contact [INSERT P/TCR CONTACT DETAILS]

For more information, please visit www.coach.ca/fms

SOCIAL MEDIA CONTENT

Tweet #1

Help build the fundamentals of physical activity with the #NCCP Fundamental Movement Skills Workshop presented by @TeamSnap www.coach.ca/fms.

Tweet #2

Hey coaches! Learn to improve the fundamental movement skills in participants through the #NCCP Fundamental Movement Skills Workshop presented by @TeamSnap www.coach.ca/fms.

Tweet #3

#NCCP Fundamental Movement Skills Workshop presented by @TeamSnap introduces the building blocks of movement that support a lifetime of physical activity. Read more: www.coach.ca/fms.

Tweet #4

The #NCCP Fundamental Movement Skills Workshop presented by @TeamSnap provides you with tools and activities to implement practices to develop fundamental movement skills. Learn more here: www.coach.ca/fms.

Tweet #5

A firm grasp of fundamental movement skills helps a child enjoy a life of physical activity. Learn about Fundamental Movement Skills and enrol today! www.coach.ca/fms. @TeamSnap

Tweet #6

#NCCP Fundamental Movement Skills presented by @TeamSnap provides you with the tools to help children improve the building blocks of physical activity. www.coach.ca/fms

Tweet #7

Learn to adapt activities for persons with a disability through the #NCCP Fundamental Movement Skills Workshop presented by @TeamSnap. Learn more at www.coach.ca/fms

Tweet #8

Learn to provide appropriate feedback to encourage the building blocks of physical activity in participants through the #NCCP Fundamental Movement Skills presented by @TeamSnap workshop. Learn more at www.coach.ca/fms.

Facebook #1

The NCCP Fundamental Movement Skills Workshop, presented by TeamSnap, is designed for coaches, educators, and recreation/youth/sport leaders who want to learn how to observe, detect and correct the fundamental movement skills to guide the physical development of children. By helping children develop the building blocks of

movement, we can support them to be active for their lifespans. Learn more at www.coach.ca/fms.

Facebook #2

With a firm grasp of the fundamental movement skills, a child may enjoy a long life of physical activity. Learn how to promote the development of these skills in an interactive NCCP Fundamental Movement Skills Workshop, presented by @TeamSnap. Register today! www.coach.ca/fms

Facebook #3

Coaches! Learn to improve the fundamental movement skills in participants through the National Coaching Certification Program's Fundamental Movement Skills Workshop, presented by @TeamSnap! Visit www.coach.ca/fms for more information.

Facebook #4

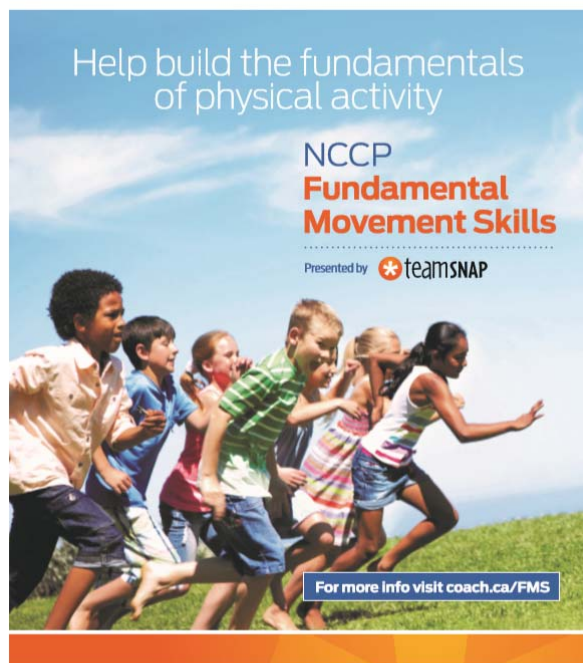
The NCCP Fundamental Movement Skills Workshop, presented by @TeamSnap now provides an introduction to the skill of Wheeling. Workshop participants will learn how to provide guidance to help improve the development of wheeling, and other fundamental movement skills. Get familiar with that and much more at www.coach.ca/fms.

GRAPHICS

We have developed a number of graphics and materials for your use in promoting the program. Below are samples of the graphics. If you require buttons in additional size to support your marketing and promotions efforts, please contact Yolande Usher at yusher@coach.ca

DOWNLOAD ALL MATERIALS [HERE](#) (EN & FR)
(Password: CAC!2010)

Poster/Ad- Full Page



I-Frame for website



An interactive NCCP workshop for those working with children in the development of their fundamental movement skills.



Web buttons

We have created web buttons in the following sizes in both English and French:

- 1200 x 600
- 1200 x 900
- 728 x 90
- 490 x 250
- 300 x 250

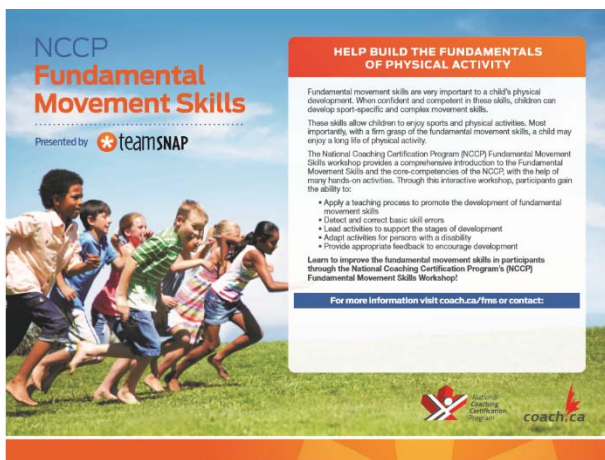


SELL SHEETS

Multi-sport Module Overview: We have updated the NCCP Multi-sport Module Overview PDF document to include new information on NCCP Fundamental Movement Skills Workshop, presented by TeamSnap, as well as other NCCP updates that took place in 2017 (Coaching Athletes with a Disability, Coach Initiation in Sport and the Aboriginal Coaching Module).



NCCP Fundamental Movement Skills, presented by TeamSnap, one-pager: The NCCP Fundamental Movement Skills, presented by TeamSnap, one-pager provides a short summary of the workshop should you require a printed version.



FREQUENTLY ASKED QUESTIONS

What are the NCCP Fundamental Movement Skills?

Fundamental movement skills are the building blocks of movement. They can occur in and on different environments: air, water, ice, and land. The different movements include rolling, swinging, sliding, skipping, and many others.

The NCCP Fundamental Movement Skills Workshop, presented by TeamSnap, focuses on the following specific fundamental movement skills:

- Throwing
- Catching
- Jumping
- Striking
- Running
- Kicking
- Wheeling

Workshop participants can apply the skills they learn in this module for these seven fundamental movement skills to other fundamental movements.

What is the NCCP Fundamental Movement Skills, presented by TeamSnap module?

- It is an interactive, in-person module.
- It provides tools, templates, and games/activities to help coaches and leaders implement practices and sessions to develop fundamental movement skills.
- It is a recognized NCCP professional development module reflecting NCCP instructional design.

What does this module not cover?

- It does not cover fundamental sport skills.
- It does not include sport-specific resources, nor technical resources.
- It does not make people experts in coaching, nor experts in disabilities.
- It does not replicate existing disability or sport-specific resources and programming.
- It does not focus on competition or high-performance.

What is the purpose?

The NCCP Fundamental Movement Skills Workshop, presented by TeamSnap, is designed for coaches, educators, and recreation/youth/sport leaders who want to learn how to observe, detect and correct the fundamental movement skills of children, to guide the physical development. By helping children develop the building blocks of movement, we can support them to be active for their lifespans.

What recognition will a registrant receive for completing the training?

After completing the training, the registrant will be entered in [the Locker](#) as being NCCP **Fundamental Movement Skills Trained**. Furthermore, the workshop is a professional development module that allows NCCP certified coaches to earn five (5) professional development points towards their [Maintenance of Certification](#).

If someone has already taken the NCCP Fundamental Movement Skills module in the past, should they take it again?

Yes! Any coach, educator or recreation/sport/youth leader—wishing to improve the fundamental movement skills of their participants—will benefit from taking the workshop or revisiting the module as a refresher. In January 2018, the NCCP Fundamental Movements Skills module, presented by TeamSnap, was updated. Those who have completed the module prior to the revision will benefit from the new tools, resources and information contained in the updated workshop.

The NCCP Fundamental Movements Skills Workshop, presented by TeamSnap, is also a professional development module that allows NCCP certified coaches to earn five (5) professional development points towards their [Maintenance of Certification](#).

What is new in the revision?

- One comprehensive workshop for all participants
- Content now includes:
 - Information and activities to better understand fundamental movement skills and physical literacy
 - A simplified teaching process for coaches to teach, observe and lead the fundamental movement skills
 - Information and activities to adapt fundamental movement skills for participants with intellectual, physical, sensory or behavioural disabilities
 - The skill of Wheeling
- Updated overall look and feel
- The module is now sponsored by TeamSnap

Who is the updated Fundamental Movement Skills workshop for?

This workshop is suited to any person working with participants who wish to improve the fundamental movement skills of their sport participants. These skills need to be learned prior to fundamental sport skills. When participants learn fundamental movement skills, they have a choice to participate in a wide range of other activities.

How long is the workshop?

The workshop is 4.5 hours long.

What is TeamSnap? What is their involvement in the revision?

TeamSnap is the presenting sponsor of the newly updated NCCP Fundamental Movement Skills module. As presenting sponsor, TeamSnap is providing a special offer

to all workshop registrants in their Coach Workbooks.

Founded in 2009 and headquartered in Boulder, Colo., TeamSnap has taken the organization of youth, recreational and competitive sports into the 21st century. 15 million coaches, administrators, players and parents use TeamSnap's web and smartphone apps to sign up, schedule, communicate and coordinate everything for the team, the club and the season. TeamSnap makes organizing sports as simple as click, tap and go. For more information, please visit www.teamsnap.com

Please ensure you recognize TeamSnap as the presenting sponsor in any communications connected with the NCCP Fundamental Movement Skills Workshop, presented by TeamSnap.

Who should I talk to if I have questions specifically about the new NCCP Fundamental Movement Skills module, presented by TeamSnap?

Please connect with Claudia Gagnon, NCCP Projects & Product Manager at cgagnon@coach.ca

The previous NCCP Fundamental Movement Skills module had multiple versions (for parents, teachers, coaches and recreation leaders). Is this still the case?

The newly revised NCCP Fundamental Movements Skills module, presented by TeamSnap, is one comprehensive workshop available for all participants. The information and skills acquired in the workshop is relevant to all groups.

How does this affect the high school NCCP Fundamental Movement Skills kit?

Please continue to work with the high schools to encourage their use of NCCP Fundamental Movements Skills module, presented by TeamSnap, within their lesson plans. The CAC will be preparing content to support their use and will be communicating further details in 2018.

Will there be a transition period where both the old and new versions are delivered?

As of January 23, 2018, only the revised NCCP Fundamental Movements Skills module, presented by TeamSnap, will be available, and the former version will be retired.

To support the transition to the revised module, the CAC is providing content update webinar sessions for Master Coach Developers and Learning Facilitators. We encourage all our NCCP partners to support the training and delivery of the new module as we launch it as of January 23, 2018.

Can I share this marketing kit with our local delivery partners?

Yes! We encourage you to ensure your delivery partners are using the revised materials and new branding.

Where do I enrol for the NCCP Fundamental Movement Skills Workshop, presented by TeamSnap?

To enroll, or to learn more information about an NCCP Fundamental Movements Skills Workshop, presented by TeamSnap, in your area, please contact your local [Provincial/Territorial Coaching Representative](#) directly, or click the link below.

ALBERTA: <https://thelocker.coach.ca/calendar>

BRITISH COLUMBIA: <https://www.viasport.ca/events>

MANITOBA: www.coachingmanitoba.ca

NEW BRUNSWICK: <http://coachnb.ca/fundamental-movement-skills-workshop/>

NEWFOUNDLAND AND LABRADOR: www.coachingnl.ca

NOVA SCOTIA: <http://www.coachingns.com/en-us/multisportclassroomcourses.aspx>

NORTHWEST TERRITORIES: <http://www.sportnorth.com>

NUNAVUT: www.gov.nu.ca

ONTARIO: <http://www.coachesontario.ca/fms/>

PRINCE EDWARD ISLAND: www.coachingpei.ca

QUEBEC: www.sportsquebec.com

SASKATCHEWAN: www.saskcoach.ca/NCCP_CoachTraining.php

YUKON: www.community.gov.yk.ca/

For more information on the NCCP Fundamental Movement Skills module, presented by TeamSnap, please contact Claudia Gagnon, NCCP Projects & Product Manager at cgagnon@coach.ca.